

Reports snapshot

<p>Active users</p> <p>All Users</p> <p>209</p>	<p>Organic traffic</p> <p>38</p>	<p>Direct traffic</p> <p>169</p>	<p>Email, SMS & push notifications traffic</p> <p>0</p>
<p>New users</p> <p>All Users</p> <p>208</p>	<p>Organic traffic</p> <p>37</p>	<p>Direct traffic</p> <p>168</p>	<p>Email, SMS & push notifications traffic</p> <p>0</p>
<p>Average engagement time per active user</p> <p>All Users</p> <p>1m 27s</p>	<p>Organic traffic</p> <p>1m 40s</p>	<p>Direct traffic</p> <p>1m 23s</p>	<p>Email, SMS & push notifications traffic</p> <p>0s</p>
<p>Event count</p> <p>All Users</p> <p>1.8K</p>	<p>Organic traffic</p> <p>403</p>	<p>Direct traffic</p> <p>1.4K</p>	<p>Email, SMS & push notifications traffic</p> <p>0</p>

Active users by First user source / medium

First user source / medium	Active users
(direct) / (none)	169
google / organic	19
linkedin.com / referral	14
bing / organic	3
mail.google.com / referral	2
docs.google.com / referral	1
m.facebook.com / referral	1

First user source / medium	Active users
google / organic	19
linkedin.com / referral	14
bing / organic	3
(direct) / (none)	1
m.facebook.com / referral	1

First user source / medium	Active users
(direct) / (none)	169

First user source / medium	Active users
No data available	

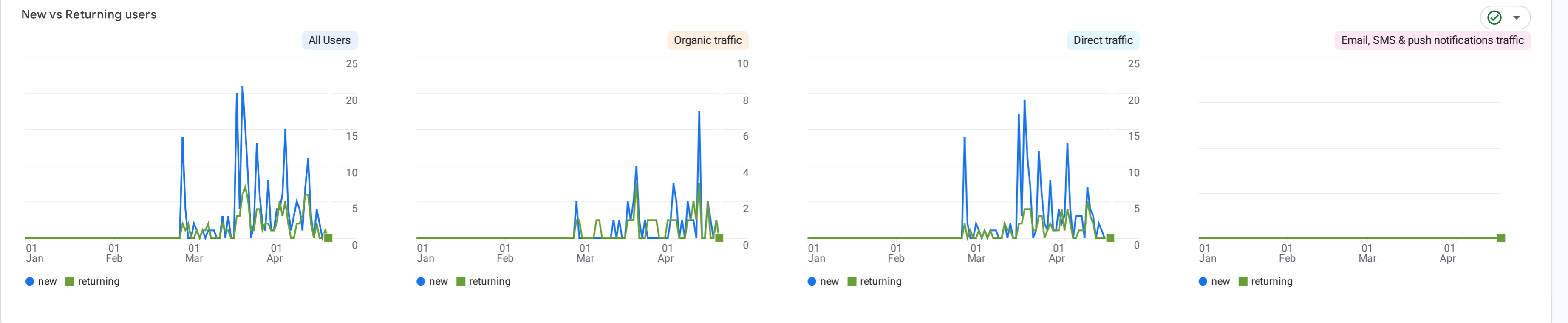
Sessions by Session source / medium

Session source / medium	Sessions
(direct) / (none)	298
google / organic	67
linkedin.com / referral	16
bing / organic	8
mail.google.com / referral	4
docs.google.com / referral	2
m.facebook.com / referral	1

Session source / medium	Sessions
google / organic	67
linkedin.com / referral	16
bing / organic	8
m.facebook.com / referral	1

Session source / medium	Sessions
(direct) / (none)	298

Session source / medium	Sessions
No data available	



Active users by City

City	Active users
Kolkata	49
Delhi	23
Bengaluru	13
Patna	9
New Delhi	8
Guwahati	7
Pune	7

City	Active users
Kolkata	5
Bengaluru	4
Delhi	3
Ahmedabad	2
Hyderabad	2
Mumbai	2
New Town	2

City	Active users
Kolkata	44
Delhi	19
New Delhi	8
Patna	8
Bengaluru	7
Guwahati	6
Pune	5

City	Active users
No data available	

Active users by Audience name

Audience name	Active users
All Users	209

Audience name	Active users
All Users	38

Audience name	Active users
All Users	169

Audience name	Active users
No data available	